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Swissquote expand its financial portal

As one of the leading providers of online financial services in Switzerland, Swissquote Group is aiming to expand its financial portal further. As of 12 August, the content of the portal is to be split into a free and a chargeable service.

From 12 August, the current offering, which is divided into the three sections Public, Private and Executive, is to be replaced by a free service such as already provided on www.swissquote.ch and a chargeable service under www.swissquote.ch/premium. The reorganisation of the Swissquote portal is in line with the current trend in the Internet information industry. The free anonymous service is accessible to everyone and will offer a reduced selection of information such as stock market prices (with a 30-minute lag) and various standard tools.

The Swissquote Premium service provides real-time information and a wide range of analysis tools, including Warrant Chooser and Live Intraday. A three-month subscription to Swissquote Premium costs CHF 68.- (special introductory offer of CHF 50.- for the first three months). A year's subscription costs CHF 198.-. For clients of Swissquote Bank, the Premium service is free of charge. Private and Executive users may test the Premium service for free during one-month. The proceeds will be used to secure the continuous expansion of the portal.

Swissquote - online financial services at its best.

Swissquote Group is a leading provider of Online Financial Services (online banking services and Internet financial portal). Swissquote Group will have a combined total of 70 employees at its offices in Gland (Vaud) and Schwerzenbach (Zurich). Swissquote is listed on the SWX New Market (SQN).

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